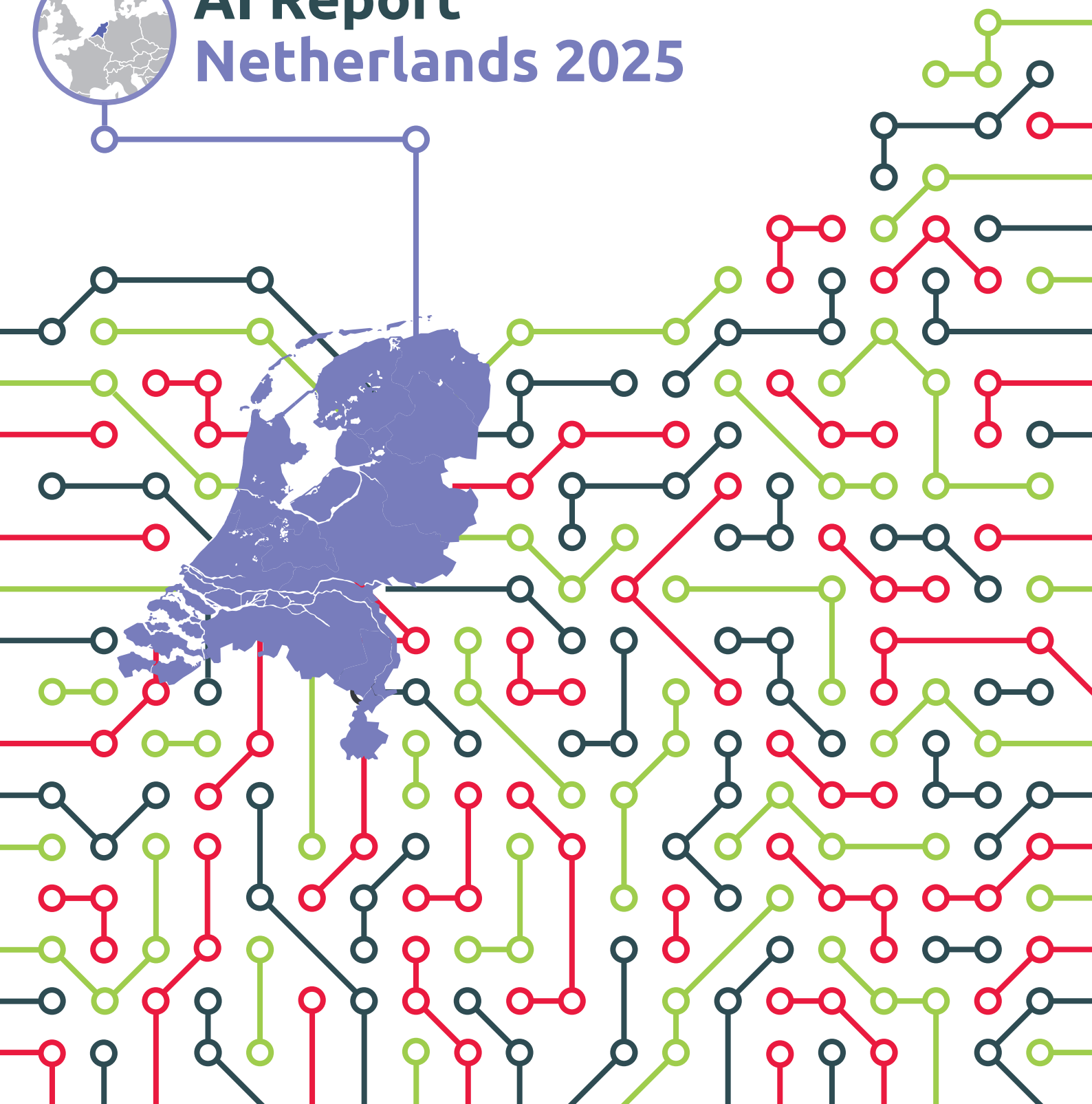




AI Report Netherlands 2025



Contents

03 Preface

04 Introduction

05 The AI landscape

- 06 AI tools per domain
- 07 AI tools by founding year
- 08 AI tools by number of employees
- 09 Location of AI tools
- 10 Website traffic development of Dutch AI tools

12 Performance rankings

- 13 Top 25 Dutch AI tools by website traffic
- 14 Top 25 Dutch AI tools by investment
- 14 Top 25 Dutch AI tools by reviews
- 15 Top 250 Dutch AI tools overall

19 Methodology and Background

- 20 Methodology
- 21 About RankmyAI
- 22 Publication details



Preface

The Artificial Intelligence (AI) landscape is changing faster than ever. New companies, tools, and applications appear almost daily, making it difficult to keep track of developments. What was new and groundbreaking yesterday can quickly become outdated today. Entire industries are adapting to AI, and businesses, researchers, professionals, and policymakers face the challenge of staying informed in a field that moves at such high speed. Having a clear and objective overview of the AI sector is more important than ever.

At the same time, the need for responsible applied AI is growing. AI can drive economic growth, improve healthcare, make logistics more efficient, and contribute to sustainability, but it also raises important questions about fairness, transparency, and energy consumption. To ensure that AI is used in a responsible and effective way, we need not only technical knowledge but also strong connections between research and practice.

This is exactly what the RAAIT (Responsible Applied Artificial Intelligence) program aims to support. RAAIT is a collaboration between the Amsterdam University of Applied Sciences, Rotterdam University of Applied Sciences, and Utrecht University of Applied Sciences, together with key partners such as the municipalities of Amsterdam and Rotterdam, the provinces of Utrecht and South Holland, and several industry networks, companies and other public organizations. Together with the Centre of Expertise Applied AI, RAAIT helps RankmyAI develop objective, data-driven, and independent insights into the AI landscape. As a non-profit initiative, RankmyAI does not rely on advertisements or paid listings. Instead, it offers a neutral and structured view of AI companies and tools, based on verifiable data.

In this report, the researchers of RankmyAI present their first data-driven analysis of the Dutch AI sector. Their findings provide insights into the number of AI companies, their size, areas of focus, and other key characteristics. As Program Manager of the Centre of Expertise Applied AI, I am proud that, as Amsterdam University of Applied Sciences, we not only conduct practice-oriented AI research but also ensure that the results are accessible and useful for society. AI is developing rapidly, making applied research even more important in helping organizations use AI responsibly and effectively.

And as Strategic Business Director at Amsterdam AI, I see every day how the Amsterdam region has become a key location for AI development, home to nearly 40% of Dutch AI companies. The ability to grow and innovate together is essential in a field that is evolving so quickly. Understanding the AI landscape is not just about mapping numbers—it is about ensuring that AI is developed in a way that benefits society as a whole.

I warmly invite you to explore this report and discover the diversity and strength of the Dutch AI sector. May it also inspire further collaboration and innovation, both within and beyond the Netherlands.



Geert Wissink

Amsterdam AI
Centre of Expertise Applied AI, Amsterdam University of Applied Sciences

— “AI is developing rapidly, making applied research even more important in helping organizations use AI responsibly and effectively.”

Introduction

This report presents the first comprehensive overview of the Artificial Intelligence (AI) landscape in the Netherlands, offering a data-driven perspective on the presence and characteristics of AI tools and companies operating in the country. As AI continues to shape industries and drive innovation, gaining insight into its development and distribution is increasingly important.

The findings in this report are based on data from the RankmyAI database, which tracks more than 25,000 AI tools and companies worldwide, including 1,200 in the Netherlands. By analyzing AI tools and companies in the Netherlands, this report provides insights into their geographical distribution, domain focus, age, size, and web presence.

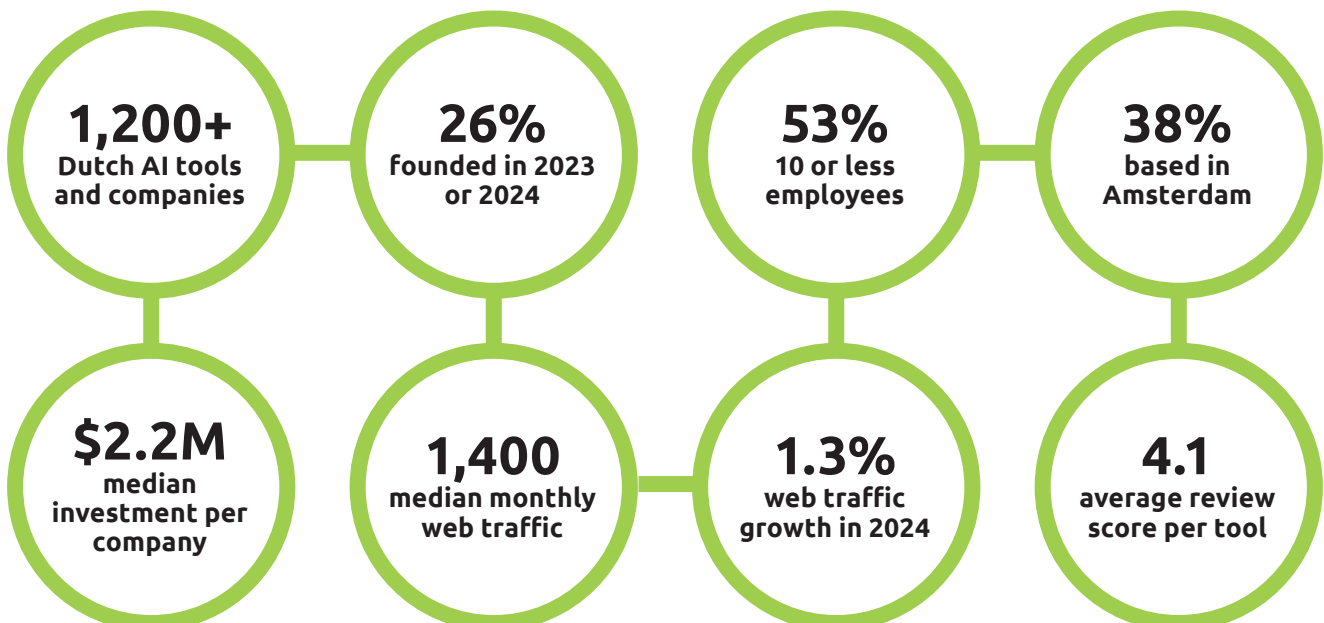
It highlights the top 250 AI tools and companies in the Netherlands, selected based on a combination of website traffic, user reviews, and investment data. In addition, the report includes specialized rankings of the top 25 AI tools and companies, based separately on website traffic, user reviews, investment activity, and the fastest-growing AI tools and companies in terms of web traffic in 2024. These rankings offer a unique perspective on the Dutch AI landscape, showcasing both well-established players and emerging companies.

While this report provides a structured overview, we cannot guarantee that it is complete or entirely free of errors. Not all AI tools and companies may be included, and some may shift their focus, merge, or cease operations in the near future. The AI landscape is evolving rapidly, and this report should therefore be seen as a snapshot in time, offering valuable insights while acknowledging the continuous changes in the field.

We invite the AI community to help improve the database behind this report by submitting missing AI tools and companies or correcting any inaccurate information. Contributions can be made via RankmyAI.com to ensure a more complete and up-to-date database.

This report serves as a foundation for further exploration of the Dutch AI landscape, offering insights that can support businesses, policymakers, and researchers in understanding the current state and potential developments in AI within the Netherlands. Its contents may be freely used and shared, provided that RankmyAI is properly cited as the source.

“The findings in this report are based on data from the RankmyAI database, which tracks more than 25,000 AI tools and companies worldwide.”





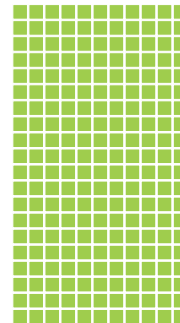
The AI landscape

AI tools per domain

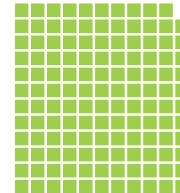
The distribution of AI tools and companies across domains in the Netherlands provides insight into the country's evolving AI landscape. While some AI tools could fit into multiple domains, they are categorized here based on their primary application or the domain where they appear most prominently.

The largest share of AI tools falls under Consultancy & Tool Development, reflecting the strong presence of companies developing AI-driven solutions or providing AI expertise to other businesses. Healthcare & Life Sciences follows, demonstrating AI's role in diagnostics, treatment planning, and medical research. AI tools are also frequently categorized under Productivity & Collaboration, Data Science & Analytics, and Marketing & Sales, highlighting AI's relevance in optimizing workflows, decision-making, and customer engagement.

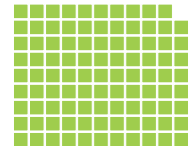
Beyond these domains, the presence of AI tools in Sustainability, Sports & Fitness, and Real Estate shows that AI is being applied across a wide range of fields. While AI tools are concentrated in certain domains, their applications extend far beyond those categories.



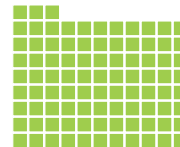
220 / 18%
Consultancy
& Tool
development



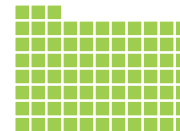
119 / 10%
Healthcare &
Life Sciences



89 / 7%
Productivity &
Collaboration



83 / 7%
Data science &
Analytics



73 / 6%
Marketing &
Sales



46 / 4%
AI
infrastructure,
Platforms &
Ecosystems



44 / 4%
Media &
Content
creation



41 / 3%
Human
Resources
& Career
development



40 / 3%
Finance &
Insurance



39 / 3%
Manufacturing
& Industry



38 / 3%
Customer
service & CRM



33 / 3%
Retail &
E-Commerce



33 / 3%
Security &
Surveillance



31 / 3%
Other



28 / 2%
Education &
Learning



28 / 2%
Hardware &
Cloud services



28 / 2%
Legal &
Compliance



25 / 2%
Agriculture &
Food



24 / 2%
Energy &
Utilities



23 / 2%
Logistics &
Supply chain



22 / 2%
Design &
Creative tools



19 / 2%
Sustainability &
AI for good



14 / 1%
Environmental
Monitoring



14 / 1%
Sports &
Fitness



14 / 1%
Writing &
Language



13 / 1%
Development &
Programming



12 / 1%
Startup &
Business
development



11 / 1%
Real Estate

AI tools by founding year

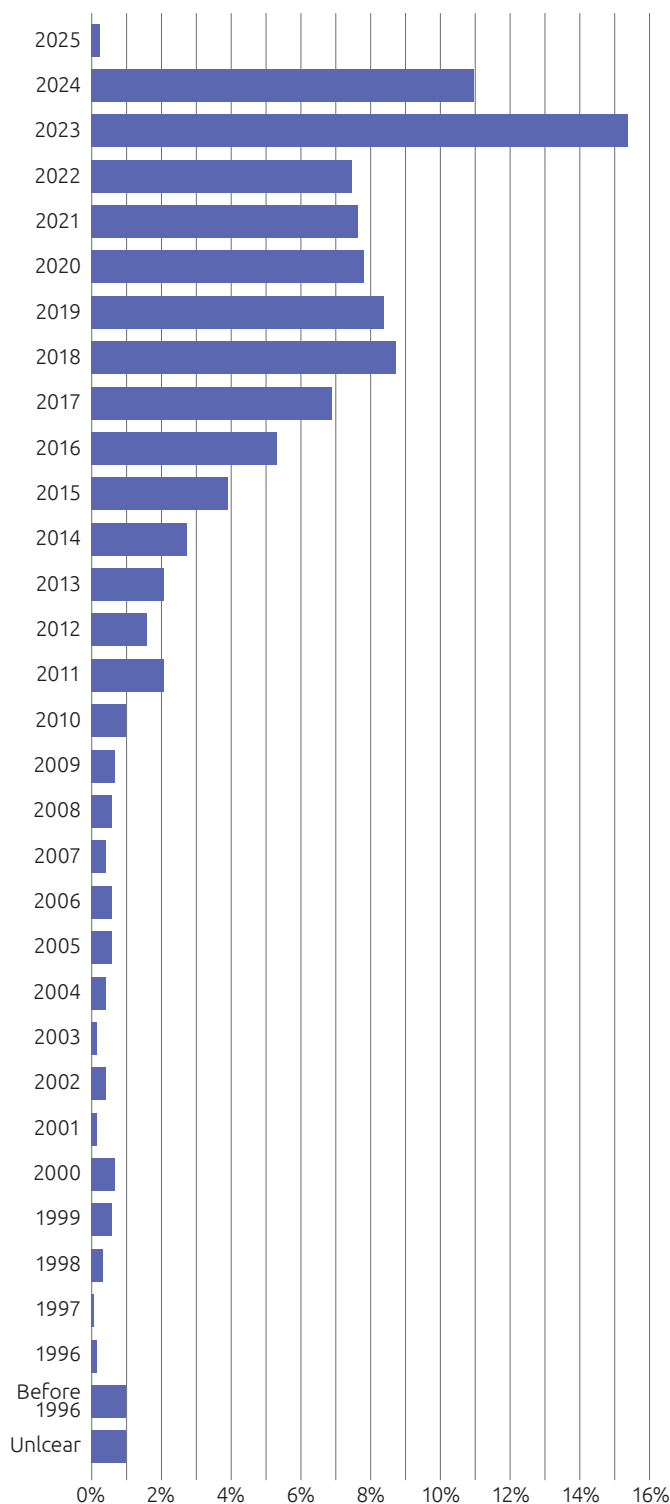
The Dutch AI sector has grown strongly in recent years, with a steady rise in the number of companies since the late 2010s. About half of all AI tools and companies in the Netherlands were founded after 2019, showing how AI has become more widely used across different industries. The number of new AI companies was highest in 2023 and 2024, with 26% of all AI businesses established in these two years. While 2024 still saw many new AI companies, the total was slightly lower than in 2023. This growth fits within a broader trend, as AI development picked up speed around 2016 with improvements in deep learning, cloud computing, and access to large datasets. The pace of new AI businesses increased further in 2022, after the release of ChatGPT, which drew a lot of attention to AI and led to more investment in AI-powered tools and services.

The sector includes both young and more established companies. At the moment, 42% of AI companies in the Netherlands are startups, meaning they have been in business for five years or less. Another 37% are scale-ups, active for five to ten years, while 20% have been in business for more than a decade. For 1% of companies, the founding year is unclear. While many AI companies have been started in the past few years, there are also businesses that have been active for much longer, especially those that began before AI became more widely adopted.

The number of years a company has been in business varies by domain. AI companies focused on 'Development & Programming' and 'Customer Service & CRM' were founded more recently, with an average of four years in business. This suggests that many new AI solutions have been developed in these areas. In contrast, AI companies working in 'Manufacturing & Industry' and 'Agriculture & Food' have been around the longest, with an average of 11.3 and 11.1 years in business, respectively. Across all Dutch AI companies, the average number of years in business is 6.9 years, showing a mix of new and more experienced companies in the sector.

There is also a clear difference between the top 250 AI companies and the rest of the market. The leading 250 AI companies in the Netherlands have been in business for an average of 10.3 years, while the remaining companies (ranked 251 to 1204) have an average of 6.0 years in business. This suggests that the top AI companies tend to have a longer track record, while the overall AI landscape is still relatively young.

Founding year of Dutch AI tools and companies

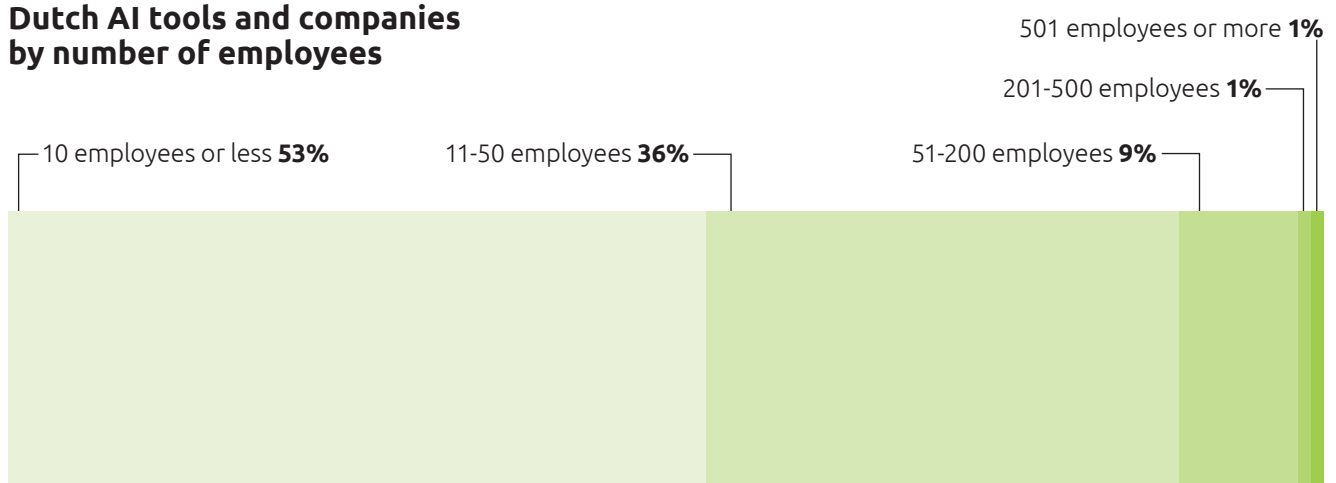


AI tools by number of employees

Most Dutch AI companies are small, with 53% employing 10 people or fewer. This is even more common among companies ranked 251 and beyond, where 61% have small teams. In contrast, only 24% of the top 250 AI companies have 10 or fewer employees, showing that the leading AI businesses tend to have larger teams. AI companies with 11-50 employees make up 36% of all businesses, with a slightly higher share in the top 250 (43%) than in the rest of the sector (34%). Companies with 51-200 employees are much more common among the top 250 (27%) compared to just 4% outside this group. Larger AI companies are rare. Only 1% of all AI companies have 201-500 employees, and just 4% of the top 250 have more than 500 employees. None of the companies ranked 251 and beyond have more than 500 employees. These numbers show that most AI businesses in the Netherlands are small or medium-sized, while the largest companies are mainly found among the top 250.

There are also clear differences in company size between AI domains. The highest share of AI companies with 10 or fewer employees is found in Development & Programming (85%), Start-up and Business Development (83%), and Environmental Monitoring (79%). This suggests that many AI companies in these domains operate with small teams. In contrast, AI companies in Energy & Utilities (29%) and Security & Surveillance (33%) are the least likely to have 10 or fewer employees, showing that larger companies are more common in these domains. The highest share of AI companies with 51 or more employees is found in Agriculture & Food (32%), Finance & Insurance (25%), and Energy & Utilities (21%), suggesting that AI businesses in these fields often require larger teams to operate.

Dutch AI tools and companies by number of employees

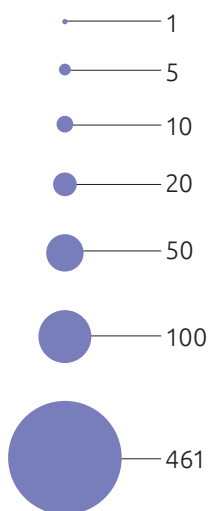


Location of AI tools

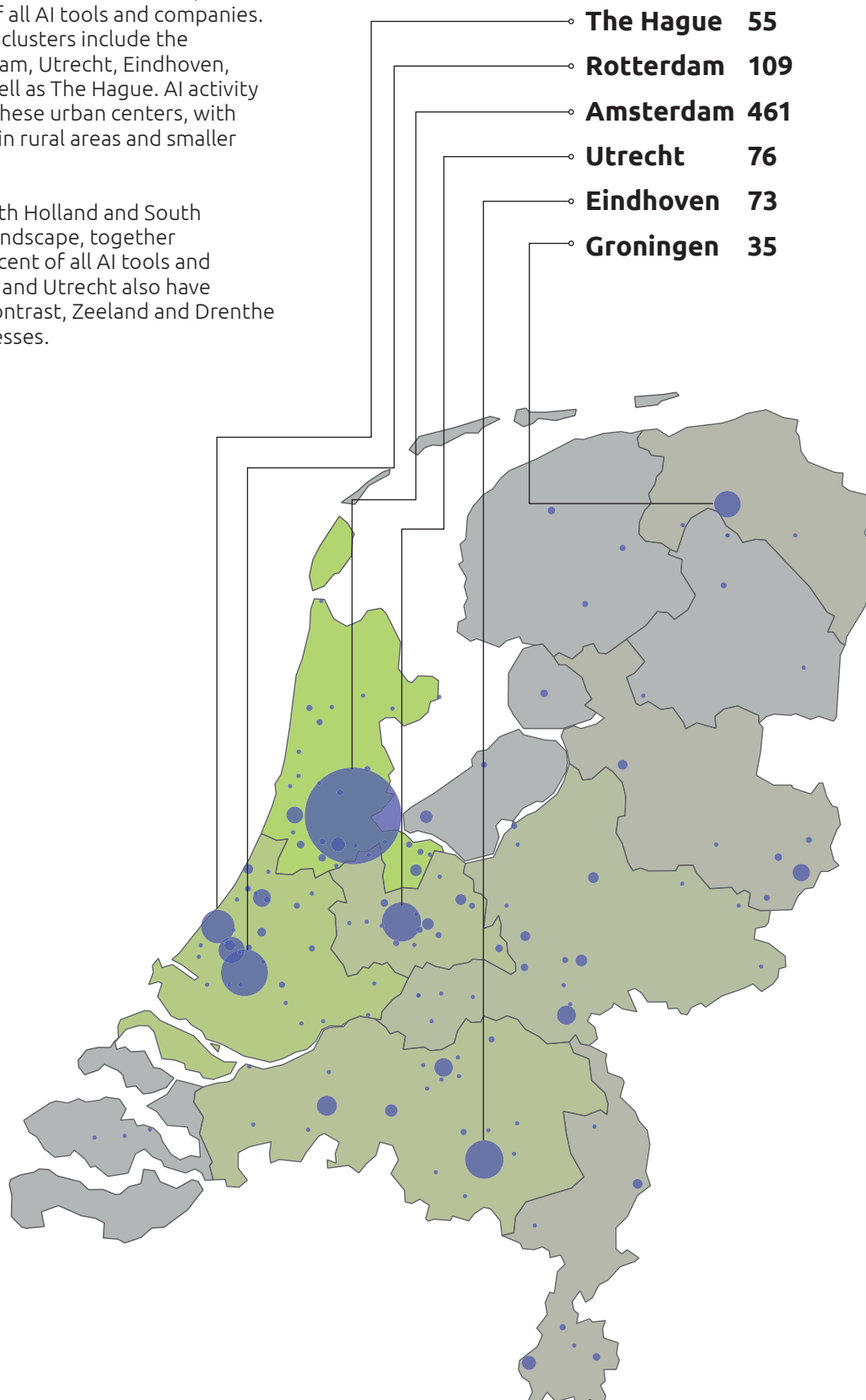
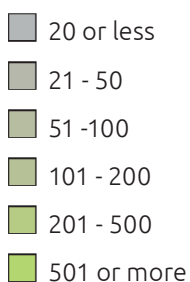
Amsterdam is the AI capital of the Netherlands, home to more than 38 percent of all AI tools and companies. Other cities with strong AI clusters include the university cities of Rotterdam, Utrecht, Eindhoven, Groningen, and Delft, as well as The Hague. AI activity is heavily concentrated in these urban centers, with significantly less presence in rural areas and smaller towns.

At the provincial level, North Holland and South Holland dominate the AI landscape, together accounting for over 65 percent of all AI tools and companies. North Brabant and Utrecht also have substantial AI activity. In contrast, Zeeland and Drenthe house the fewest AI businesses.

Number of AI tools per city



Number of AI tools per province



The development of website traffic for Dutch AI tools is influenced by two key factors: the increasing number of AI companies and the rising popularity and adoption of AI tools. The data on company founding years shows that the number of AI businesses has grown significantly since 2015, with particularly large increases in 2023 (185 new companies) and 2024 (132 new companies). This means that part of the traffic growth is simply because more AI tools have been created, leading to more websites attracting visitors. However, the pattern of traffic growth suggests that the rise in AI adoption plays an equally important role. The total website traffic for Dutch AI tools has been growing steadily since 2020, with a gradual rise in 2020 and 2021, followed by a faster increase in 2022 and 2023. This shift aligns with the increased adoption of AI tools and the broader AI expansion in 2023, triggered by the release of generative AI solutions like ChatGPT in late 2022.

Despite the stabilization of total traffic, some AI tools experienced extraordinary growth. Several of the fastest-growing tools saw traffic increases by thousands of percent in 2024, showing that new AI tools can quickly scale up and attract large audiences. Notably, most of these high-growth tools were

[illegible]

founded in 2022 and 2023, highlighting the rapid adoption cycles and strong market demand for newer, innovative solutions. At the same time, many older AI tools experienced a (strong) decline in traffic, likely due to increased competition, shifts in user preference, or the emergence of better-performing alternatives.

The relationship between the number of AI tools per domain and their average web traffic highlights key differences in how AI is adopted across industries. Some domains have a large number of AI companies but relatively low traffic, while others with fewer companies attract significantly more visitors. Domains that serve a broad audience, such as Design & Creative Tools and Media & Content Creation, have the highest average web traffic per tool. AI solutions in these areas often cater to a wide range of users, including businesses, freelancers, and individual consumers, leading to high engagement.

In contrast, domains that focus on business-to-business (B2B) services or specialized AI applications tend to have lower traffic. Consultancy & Tool Development, for example, is the largest domain in terms of the number of AI companies, yet it has relatively low average web traffic. Similarly, Healthcare & Life Sciences and AI Infrastructure & Platforms have a high number of companies but comparatively lower traffic, because their solutions are tailored for specific industries rather than general users.

Another notable example is Education & Learning, which, despite having relatively few AI companies in the Netherlands, ranks among the highest in average web traffic. This suggests that AI-powered educational tools attract significant engagement, even though fewer Dutch AI companies operate in this space. On the other hand, domains like Finance & Insurance and Manufacturing & Industry, where AI is often embedded into specialized workflows, see lower traffic, reflecting the niche and enterprise-focused nature of AI adoption in these areas.

An important factor in traffic distribution is the dominance of a small number of top AI tools. The top 5 AI tools alone account for 47% of all traffic, while the top 25 represent 77% and the top 250 tools generate 93% of all traffic. This means that while the Dutch AI sector consists of over 1,200 companies, most of the visibility and user engagement is concentrated among a relatively small group of AI tools.

Many AI tools, particularly in B2B domains, do not require high web traffic to be impactful, as they serve professional users rather than a broad audience. Meanwhile, AI tools designed for content creation, productivity, and customer service applications tend to attract significantly more visitors. To account for these differences, RankmyAI provides use case-specific rankings, allowing AI tools in niche and B2B markets to be compared based on their popularity and traffic within their respective categories, rather than being measured against tools designed for a broader audience.

Top 25 Dutch AI tools with the largest increase in website traffic (2024 vs. 2023)



1	Videco.io	Media & Content creation	videco.io
2	BigLead	Marketing & Advertising	biglead.co
3	TwinAI	Productivity & Collaboration	twinaï.nl
4	LangWatch	AI infrastructure, Platforms & Ecosystems	langwatch.ai
5	Kollie.AI	Customer service & CRM	kollie.ai
6	PAVA	Data science & Analytics	pava.ai
7	Meandair	Environmental Monitoring	meandair.com
8	Vox AI	Data science & Analytics	voxai.tech
9	Send AI	Writing & Language	send.ai
10	Engaige Technologies	Customer service & CRM	letsengaige.com
11	InformationGrid	Consultancy & Tool development	informationgrid.com
12	Smart Clerk	Finance & Insurance	smartclerk.ai
13	iki.ai	Productivity & Collaboration	iki.ai
14	NOZA Technologies	AI infrastructure, Platforms & Ecosystems	nl-noza.com
15	Bytesize AI	Consultancy & Tool development	bytesize-ai.nl
16	Pliant Offshore	Manufacturing & Industry	pliant-offshore.com
17	Lexboost	Legal & Compliance	lexboost.com
18	BizPlannerAI	Startup & Business development	bizplanner.ai
19	PowerBrainShop	Manufacturing & Industry	powerbrain.shop
20	Visionplatform.ai	Data science & Analytics	visionplatform.ai
21	integrators.ai	AI infrastructure, Platforms & Ecosystems	integrators.ai
22	Vocoda.ai	Media & Content creation	vocoda.ai
23	Optiphore	Consultancy & Tool development	optiphore.com
24	Forkbomb	Consultancy & Tool development	forkbomb.solutions
25	Simptel	Data science & Analytics	simptel.com



Performance rankings

Based on website traffic,
investment and user reviews

Performance rankings

At RankmyAI, we track the performance of over 25,000 AI tools each month, analyzing web traffic, investment activity, and user reviews. The top 250 Dutch AI tools and companies presented in this report are ranked based on their combined performance across these three factors, highlighting tools that are gaining traction, securing investments, and earning recognition from users.

While this ranking provides a data-driven overview of the leading Dutch AI tools, it does not directly measure the quality, innovativeness, or broader impact on society or specific industries. Some AI tools may rank lower not because of their technical capabilities or relevance, but due to a lower score on one of the ranking metrics, such as less website traffic, lower investment activity, or a lower review score. Additionally, tools serving niche markets or operating in specialized domains may not generate as much traffic or investment interest but can still provide highly valuable solutions within their specific field. For a more detailed explanation of our approach, please refer to the Methodology section of this report.

The rankings in this report are based on data from February 2025, offering a snapshot of the Dutch AI ecosystem at that moment in time. Given the rapidly evolving AI landscape, these rankings can change quickly as new tools enter the market, some experience rapid growth, and others decline in relevance. To provide an up-to-date view of AI tool performance, we also publish a monthly top 100 Dutch AI tools on RankmyAI.com, allowing users to track how AI tools perform over time based on shifts in traffic, investment, and user review score.

Before presenting the overall top 250, we first showcase the top 25 tools based on traffic, investment, and reviews separately. This provides additional insight into which AI tools stand out in different ways, whether through widespread adoption, strong financial backing, or positive user feedback.

Top 25 Dutch AI tools by website traffic (February 2025)



1	Scribbr	Education & Learning	scribbr.com
2	Chordify	Family, Lifestyle & Fun	chordify.net
3	Framer	Design & Creative tools	framer.com
4	CodeSandbox	Hardware & Cloud services	codesandbox.io
5	Creative Fabrica Studio	Media & Content creation	studio.creativefabrica.com
6	Halo by CM	Productivity & Collaboration	cm.com
7	Neural.Love	Media & Content creation	neural.love
8	Nebius Group	AI infrastructure, Platforms & Ecosystems	nebius.com
9	Recall Wiki	Education & Learning	getrecall.ai
10	Mobirise	Design & Creative tools	mobirise.com
11	ReadSpeaker AI	Media & Content creation	readspeaker.com
12	Qiagen	Human Resources & Career development	qiagen.com
13	Bynder	Marketing & Advertising	bynder.com
14	Tella	Media & Content creation	tella.com
15	Imagine Me	Design & Creative tools	imagineme.ai
16	Plug&Pay	Design & Creative tools	plugandpay.nl
17	SEO Review Tools	Marketing & Advertising	seoreviewtools.com
18	EasyAI	Education & Learning	easygenerator.com
19	Bird	Customer service & CRM	bird.com
20	FeedbackFruits	Education & Learning	feedbackfruits.com
21	Amberscript	Productivity & Collaboration	amberscript.com
22	Weaviate	AI infrastructure, Platforms & Ecosystems	weaviate.io
23	Retail Rocket	Customer service & CRM	retailrocket.net
24	Writefull	Academic research	writefull.com
25	PastBook	Media & Content creation	pastbook.com

Performance rankings

Top 25 Dutch AI tools by investment (February 2025)



1	Bird	Customer service & CRM	bird.com
2	Pyramid Analytics	Data science & Analytics	pyramidanalytics.com
3	BitFury	Hardware & Cloud services	bitfury.com
4	Floryn	Finance & Insurance	floryn.com
5	Factris	Finance & Insurance	factris.com
6	Axelera AI	Hardware & Cloud services	axelera.ai
7	Cradle	Healthcare & Life Sciences	cradle.bio
8	Datasnipper	Legal & Compliance	datasnipper.com
9	World of Content	Retail & E-Commerce	productsup.com
10	Fourthline	Finance & Insurance	fourthline.com
11	Creative Fabrica Studio	Media & Content creation	studio.creativefabrica.com
12	Weaviate	AI infrastructure, Platforms & Ecosystems	weaviate.io
13	Framer	Design & Creative tools	framer.com
14	Samotics	Energy & Utilities	samotics.com
15	MicroSure	Healthcare & Life Sciences	microsure.nl
16	Scenic Biotech	Healthcare & Life Sciences	scenicbiotech.com
17	Source.ag	Agriculture & Food	source.ag
18	Vitestro	Education & Learning	vitestro.com
19	ScreenPoint Medical	Healthcare & Life Sciences	screenpoint-medical.com
20	Innatera	Hardware & Cloud services	innatera.com
21	Convius	Marketing & Advertising	convius.com
22	Overstory	Environmental Monitoring	overstory.com
23	Monumental	Consultancy & Tool development	monumental.co
24	Retail Rocket	Customer service & CRM	retailrocket.net
25	Bynder	Marketing & Advertising	bynder.com

Top 25 Dutch AI tools by review score (February 2025)



1	JetLearn	Education & Learning	jetlearn.com
2	Bynder	Marketing & Advertising	bynder.com
3	Sendsteps	Education & Learning	sendsteps.com
4	PastBook	Media & Content creation	pastbook.com
5	Chordify	Family, Lifestyle & Fun	chordify.net
6	Tella	Media & Content creation	tella.com
7	Skinive	Healthcare & Life Sciences	skinive.com
8	Recall Wiki	Education & Learning	getrecall.ai
9	Scribbr	Education & Learning	scribbr.com
10	ApyHub	Development & Programming	apyhub.com
11	Framer	Design & Creative tools	framer.com
12	One Click Labs	Finance & Insurance	oneclick.fi
13	Videco.io	Media & Content creation	videco.io
14	Yource	Consultancy & Tool development	your-ce.com
15	Atwork	Productivity & Collaboration	atwork.io
16	Creative Fabrica Studio	Media & Content creation	studio.creativefabrica.com
17	Neural.Love	Media & Content creation	neural.love
18	Dyme	Finance & Insurance	dyme.app
19	Healsens	Healthcare & Life Sciences	healsens.com
20	Amberscript	Productivity & Collaboration	amberscript.com
21	Factris	Finance & Insurance	factris.com
22	Mobirise	Design & Creative tools	mobirise.com
23	ai-ify - AI Agency	Consultancy & Tool development	aiify.nl
24	WorkyBe	Energy & Utilities	workybe.com
25	Roam.ai	Data science & Analytics	roam.ai

Performance rankings

Top 250 Dutch AI tools overall (February 2025)*



1	Framer	Design & Creative tools	framer.com
2	Creative Fabrica Studio	Media & Content creation	studio.creativefabrica.com
3	Bynder	Marketing & Advertising	bynder.com
4	Scribbr	Education & Learning	scribbr.com
5	Pyramid Analytics	Data science & Analytics	pyramidanalytics.com
6	Weaviate	AI infrastructure, Platforms & Ecosystems	weaviate.io
7	Datasnipper	Legal & Compliance	datasnipper.com
8	Sendsteps	Education & Learning	sendsteps.com
9	Factris	Finance & Insurance	factris.com
10	Axelera AI	Hardware & Cloud services	axelera.ai
11	Bird	Customer service & CRM	bird.com
12	Fourthline	Finance & Insurance	fourthline.com
13	Neural.Love	Media & Content creation	neural.love
14	Cradle	Healthcare & Life Sciences	cradle.bio
15	PastBook	Media & Content creation	pastbook.com
16	World of Content	Retail & E-Commerce	productsup.com
17	Amberscript	Productivity & Collaboration	amberscript.com
18	CodeSandbox	Hardware & Cloud services	codesandbox.io
19	Retail Rocket	Customer service & CRM	retailrocket.net
20	Mobirise	Design & Creative tools	mobirise.com
21	Floryn	Finance & Insurance	floryn.com
22	ApyHub	Development & Programming	apyhub.com
23	Convivous	Marketing & Advertising	convivous.com
24	Chordify	Family, Lifestyle & Fun	chordify.net
25	Source.ag	Agriculture & Food	source.ag
26	JetLearn	Education & Learning	jetlearn.com
27	Nebius Group	AI infrastructure, Platforms & Ecosystems	nebius.com
28	Samotics	Energy & Utilities	samotics.com
29	BitFury	Hardware & Cloud services	bitfury.com
30	Recall Wiki	Education & Learning	getrecall.ai
31	SEO Review Tools	Marketing & Advertising	seoreviewtools.com
32	Skinive	Healthcare & Life Sciences	skinive.com
33	Innatera	Hardware & Cloud services	innatera.com
34	FeedbackFruits	Education & Learning	feedbackfruits.com
35	Dyme	Finance & Insurance	dyme.app
36	Plug&Pay	Design & Creative tools	plugandpay.nl
37	Overstory	Environmental Monitoring	overstory.com
38	Botmake.io	Customer service & CRM	botmake.io
39	Whisper Transcribe	Media & Content creation	whispertranscribe.com
40	Monumental	Consultancy & Tool development	monumental.co
41	ReadSpeaker AI	Media & Content creation	readspeaker.com
42	Writefull	Academic research	writefull.com
43	Detail.co	Media & Content creation	detail.co
44	Quicargo	Manufacturing & Industry	quicargo.com
45	Vitestro	Education & Learning	vitestro.com
46	Mr. Chadd	Education & Learning	mrchadd.nl
47	Enormail	Marketing & Advertising	enormail.eu
48	Simple Analytics AI	Data science & Analytics	simpleanalytics.com
49	AAEON Europe	Productivity & Collaboration	aaeon.com
50	MicroSure	Healthcare & Life Sciences	microsure.nl
51	Tomsplanner	Productivity & Collaboration	tomsplanner.com
52	Orbisk	Sustainability & AI for good	orbisk.com
53	Qiagen	Human Resources & Career development	qiagen.com
54	ScreenPoint Medical	Healthcare & Life Sciences	screenpoint-medical.com
55	SkinVision	Healthcare & Life Sciences	skinvision.com
56	Equalture	Human Resources & Career development	equalture.com
57	iki.ai	Productivity & Collaboration	iki.ai
58	VIKTOR	Consultancy & Tool development	viktor.ai
59	Yource	Consultancy & Tool development	your-ce.com
60	My Brand New Logo	Design & Creative tools	mybrandnewlogo.com
61	Clinicminds	Healthcare & Life Sciences	clinicminds.com

*The top 250 Dutch AI tools are ranked based on their combined performance in website traffic, investment, and user reviews.

Top 250 Dutch AI tools overall (February 2025)*



62	BizzStream	Consultancy & Tool development	bizzstream.com
63	Videco.io	Media & Content creation	videco.io
64	Reynen Court	Legal & Compliance	reynencourt.com
65	Uwi by Herohunt.ai	Human Resources & Career development	herohunt.ai
66	Gain.pro	Finance & Insurance	gain.pro
67	cowmanager	Agriculture & Food	cowmanager.com
68	Assertive Yield	Marketing & Advertising	assertiveyield.com
69	Clepher	Productivity & Collaboration	clepher.com
70	Healsens	Healthcare & Life Sciences	healsens.com
71	Resleeve	Design & Creative tools	resleeve.ai
72	Sightcorp	Productivity & Collaboration	raydiant.com
73	Hadrian	Security & Surveillance	hadrian.io
74	Eraneos Netherlands	Consultancy & Tool development	eraneos.com
75	Dexter Energy Services	Energy & Utilities	dexterenergy.ai
76	FieldBee	Agriculture & Food	fieldbee.com
77	Textkernel	Human Resources & Career development	textkernel.com
78	Scenic Biotech	Healthcare & Life Sciences	scenicbiotech.com
79	Watermelon	Customer service & CRM	watermelon.ai
80	Vesper	Agriculture & Food	vespertool.com
81	Virtual Vaults	Productivity & Collaboration	virtualvaults.com
82	Tella	Media & Content creation	tella.com
83	Neople	Customer service & CRM	neople.io
84	Billy Grace	Marketing & Advertising	billygrace.com
85	Offorte	Startup & Business development	offorte.com
86	Wonderkind	Human Resources & Career development	wonderkind.com
87	Symson	Retail & E-Commerce	symson.com
88	Soon Pulse	Productivity & Collaboration	soon.works
89	Carv.com	Human Resources & Career development	carv.com
90	Business Radar	Marketing & Advertising	businessradar.com
91	Evidencio	Healthcare & Life Sciences	evidencio.com
92	Tolq	Writing & Language	tolq.com
93	BizPlannerAI	Startup & Business development	bizplanner.ai
94	Xomnia	Consultancy & Tool development	xomnia.com
95	Rakoo	Education & Learning	rakoo.com
96	ClickPatrol	Marketing & Advertising	clickpatrol.com
97	OneThird	Sustainability & AI for good	onethird.io
98	Kaizo	Customer service & CRM	kaizo.com
99	Quantib	Healthcare & Life Sciences	quantib.com
100	Nicolab	Healthcare & Life Sciences	nicolab.com
101	Atwork	Productivity & Collaboration	atwork.io
102	Weagree	Legal & Compliance	weagree.com
103	Cenosco	Manufacturing & Industry	cenosco.com
104	EvidenceHunt	Legal & Compliance	evidencehunt.com
105	OnGuard	Finance & Insurance	onguard.com
106	Textmetrics	Writing & Language	textmetrics.com
107	Elfsquad	Manufacturing & Industry	elfsquad.io
108	Mingle Sport	Sports & Fitness	mingle.sport
109	BetHarmony	Consultancy & Tool development	symphony-solutions.com
110	WeAreBrain	Consultancy & Tool development	wearebrain.com
111	Altura Platform	Productivity & Collaboration	altura.io
112	Bounce Watch	Startup & Business development	bouncewatch.com
113	PSOhub	Productivity & Collaboration	psohub.com
114	Ludimos	Sports & Fitness	ludimos.com
115	Energyworx	Energy & Utilities	energyworx.com
116	Syntho	Data science & Analytics	syntho.ai
117	Manufy	Sustainability & AI for good	manufy.com
118	Accept Mission	Productivity & Collaboration	acceptmission.com
119	EclecticIQ	Security & Surveillance	eclecticiq.com
120	Eatcard	Startup & Business development	eatcard.nl
121	Deepdesk	Productivity & Collaboration	deepdesk.com
122	Saysimple	Marketing & Advertising	saysimple.com
123	Axians	Consultancy & Tool development	axians.nl
124	Gradyent	Energy & Utilities	gradyent.ai
125	TwinAI	Productivity & Collaboration	twinai.nl

*The top 250 Dutch AI tools are ranked based on their combined performance in website traffic, investment, and user reviews.

Top 250 Dutch AI tools overall (February 2025)*



126	SciSports	Sports & Fitness	scisports.com
127	DataNorth	Consultancy & Tool development	datanorth.ai
128	Moqod	Consultancy & Tool development	moqod.com
129	Ringly.io	Retail & E-Commerce	ringly.io
130	Lanced	Design & Creative tools	lanced.app
131	Blue Sky Analytics	Sustainability & AI for good	blueskyhq.io
132	Blockbax	Manufacturing & Industry	blockbax.com
133	Metrica Sports	Media & Content creation	metrica-sports.com
134	Blue Dot	Finance & Insurance	bluedotcorp.com
135	Relay42	Marketing & Advertising	relay42.com
136	Spectate	Security & Surveillance	spectate.net
137	Tradesnest	Retail & E-Commerce	tradesnest.com
138	Digital-Power	Consultancy & Tool development	digital-power.com
139	Dubformer	Media & Content creation	dubformer.ai
140	Thirona	Healthcare & Life Sciences	thirona.eu
141	Incotec Group	Agriculture & Food	incotec.com
142	PlanFinder	Real Estate	planfinder.xyz
143	BigLead	Marketing & Advertising	biglead.co
144	Medis Medical Imaging	Healthcare & Life Sciences	medisimaging.com
145	Vosbor	Finance & Insurance	vosbor.com
146	Visionplatform.ai	Data science & Analytics	visionplatform.ai
147	Leapforce	Marketing & Advertising	leapforce.nl
148	The Fabricant	Media & Content creation	thefabricant.ai
149	Dripps.ai	Sales	dripps.ai
150	Macaw	Consultancy & Tool development	macaw.nl
151	Candylcons	Design & Creative tools	candylcons.com
152	ARION	Sports & Fitness	arion.run
153	Artinis Medical Systems	Healthcare & Life Sciences	artinis.com
154	Ciphix	Consultancy & Tool development	ciphix.io
155	DIKW Intelligence	Consultancy & Tool development	dikw.com
156	Wonderflow	Marketing & Advertising	wonderflow.ai
157	ASReview	Academic research	asreview.nl
158	SocialJuice	Customer service & CRM	socialjuice.io
159	GoodListen	Productivity & Collaboration	goodlisten.co
160	Be Informed	AI infrastructure, Platforms & Ecosystems	beinformed.com
161	Saga RPG	Family, Lifestyle & Fun	sagarpq.io
162	Klipa	Productivity & Collaboration	klippa.com
163	Orquesta	AI infrastructure, Platforms & Ecosystems	orq.ai
164	In2Dialog	Human Resources & Career development	in2dialog.com
165	HULO.ai	Energy & Utilities	hulo.ai
166	Nosana	AI infrastructure, Platforms & Ecosystems	nosana.io
167	Presscloud.ai	Media & Content creation	presscloud.ai
168	Connecterra	Data science & Analytics	connecterra.ai
169	Podhome	Productivity & Collaboration	podhome.fm
170	ai-ify - AI Agency	Consultancy & Tool development	aiify.nl
171	Quin	Healthcare & Life Sciences	quin.md
172	DEUS	Consultancy & Tool development	deus.ai
173	Lexboost	Legal & Compliance	lexboost.com
174	Headline	Marketing & Advertising	headline.com
175	Uptmz	Marketing & Advertising	uptmz.com
176	Prepr	Marketing & Advertising	prepr.io
177	AdviceRobo	Finance & Insurance	advicerobo.com
178	WeConnect.chat	Customer service & CRM	weconnect.chat
179	Pera	Human Resources & Career development	getpera.com
180	Fraudio	Finance & Insurance	fraudio.com
181	WorkyBe	Energy & Utilities	workybe.com
182	Gateway Digital AI	Consultancy & Tool development	thegatewaydigital.com
183	Artificial Core	Media & Content creation	artificialcore.com
184	Chain Fill AI	Productivity & Collaboration	chainfill.ai
185	Shai	Media & Content creation	shaicreative.ai
186	MX3D	Manufacturing & Industry	mx3d.com
187	Amsterdam Data Collective	Consultancy & Tool development	adc-consulting.com
188	Withthegrid	Energy & Utilities	withthegrid.com
189	Kaiko	Healthcare & Life Sciences	kaiko.ai

*The top 250 Dutch AI tools are ranked based on their combined performance in website traffic, investment, and user reviews.

Top 250 Dutch AI tools overall (February 2025)*



190	TAUS	Writing & Language	taus.net
191	Visualfabriq	Sales	visualfabriq.com
192	Rewire	Consultancy & Tool development	rewirenow.com
193	Sparkbase	Sales	sparkbase.ai
194	AixDesign	Development & Programming	aixdesign.co
195	Engaige Technologies	Customer service & CRM	letsengaige.com
196	SmarterTravel AI	Travel, Tourism & Hospitality	destinations.ai
197	VisionLabs	Security & Surveillance	visionlabs.ai
198	Owlin	Security & Surveillance	owlin.com
199	Similar.ai	Marketing & Advertising	similar.ai
200	G2 Speech	Security & Surveillance	g2speech.com
201	Luminis Technologies	Data science & Analytics	luminis.eu
202	Scheduled	Productivity & Collaboration	scheduledapp.com
203	Polpo	Public Services & Governance	polpo.nl
204	Owlitas AI	Legal & Compliance	owlitas.com
205	UniDeck	Productivity & Collaboration	unideck.app
206	Plaex	Environmental Monitoring	plaex.net
207	Tredion	Consultancy & Tool development	tredion.nl
208	Bishopi	Marketing & Advertising	bishopi.io
209	Spotr.ai	Real Estate	spotr.ai
210	Beleidsradar	Legal & Compliance	beleidsradar.nl
211	Bit	Consultancy & Tool development	wearebit.com
212	Lalaland	Design & Creative tools	lalaland.ai
213	Delft Imaging	Healthcare & Life Sciences	delft.care
214	The NU	Healthcare & Life Sciences	thenu.com
215	Odd.Bot	Hardware & Cloud services	odd.bot
216	AdUp - AI Checkout	Retail & E-Commerce	adup.io
217	Scotty Technologies	Human Resources & Career development	scottytechnologies.com
218	Jetlink	Customer service & CRM	jetlink.io
219	Olmia Robotics	Consultancy & Tool development	olmia-robotics.nl
220	Focus	Data science & Analytics	getfocus.eu
221	Zander Labs	Consultancy & Tool development	zanderlabs.com
222	The Brink Agency	Consultancy & Tool development	thebrinkagency.com
223	Musico	Media & Content creation	musi-co.com
224	Seenons	Sustainability & AI for good	seenons.com
225	Satelligence	Environmental Monitoring	satelligence.com
226	One Click Labs	Finance & Insurance	oneclick.fi
227	Smartlockr	Security & Surveillance	smartlockr.io
228	Smart Clerk	Finance & Insurance	smartclerk.ai
229	KPI Solutions	Consultancy & Tool development	kpisolutions.nl
230	Envision	Accessibility & Disability	letsenvision.com
231	OASYS NOW	Healthcare & Life Sciences	oasysnow.com
232	Lleverage	Consultancy & Tool development	lleverage.ai
233	Enjins	Consultancy & Tool development	enjins.com
234	Tiny Talk AI	Development & Programming	tinytalk.ai
235	Bryder	Real Estate	bryder.com
236	Everday	Human Resources & Career development	ever.day
237	Sensity	Security & Surveillance	sensity.ai
238	Smart Robotics	Logistics & Supply chain	smart-robotics.io
239	WeFitter	Sports & Fitness	wefitter.com
240	Hoogendoorn Growth Management	Agriculture & Food	hoogendoorn.com
241	MemoryLab	Education & Learning	memorylab.nl
242	Renoon	Retail & E-Commerce	renoon.com
243	Verifai	Security & Surveillance	verifai.com
244	TAEM.io	Human Resources & Career development	taem.io
245	Tibo Energy	Energy & Utilities	tibo.energy
246	Datenna	Data science & Analytics	datenna.com
247	Next Sense	Sustainability & AI for good	next-sense.com
248	OSAsense	Healthcare & Life Sciences	osasense.com
249	AssistYou Group	Customer service & CRM	assistyou.ai
250	Safesize	Retail & E-Commerce	safesize.com

*The top 250 Dutch AI tools are ranked based on their combined performance in website traffic, investment, and user reviews.



Methodology and Background

Methodology

This report provides an analysis of the Dutch AI landscape based on data collected by RankmyAI, which tracks the performance of AI tools worldwide. For this report, we analyzed 1,204 AI tools with headquarters in the Netherlands, selected from our broader database of 25,000 AI tools. To ensure transparency and consistency, the rankings in this report are based on measurable and objective data on website traffic, investment, and user reviews.

In our report, an AI tool is defined as any product or service that integrates artificial intelligence as a core component. This broad definition includes tools with measurable AI functionality, such as text generation, predictive modeling, computer vision, and natural language processing. A company may have multiple AI tools listed in our database if each tool has a dedicated website or subdomain, allowing us to track traffic and reviews separately. This ensures that each tool is ranked individually based on its own performance rather than grouped under a broader company-level ranking.

Our dataset is continuously updated using multiple sources, including AI tool directories, startup lists, LinkedIn, company websites, and investment data providers. Key information collected includes tool and company details, founding year, employee count, review scores from major platforms, website traffic from SimilarWeb, and investment data from financial databases and company reports. While significant parts of our data collection is automated, we manually verify key variables such as tool classification and tool activity status to ensure accuracy. Despite these quality control measures, occasional inaccuracies may occur due to the scale of our dataset. Users can report incorrect or outdated information, which we manually review and update where necessary.

For the rankings in this report, data from February 2025 was used, providing a snapshot of the Dutch AI landscape at that time. Given the rapid development of AI, rankings may shift over time as new tools enter the market, existing tools grow, and others decline. The overall ranking, which determines the top 250 Dutch AI tools, is based on a weighted combination of website traffic, investment, and review scores. Only tools with at least one of these data points are included in the ranking.

RankmyAI is committed to providing objective, data-driven insights. Our rankings are determined entirely by performance metrics. We are not affiliated with any AI tool or company, and we do not accept payment for influencing rankings, promotions, or advertisements. If a tool is mentioned in our rankings or publications, it is solely because it stands out based on significant data trends or widely reported industry developments. While we do offer custom rankings and analyses on demand, we maintain full independence in our research. Our scientific integrity is essential, and we do not alter or manipulate data, analyses, or outcomes to favor specific tools or companies. Tools can only improve their ranking by increasing adoption, visibility, and user engagement—factors that are directly measured through the external data sources we track.

A detailed explanation of our methodology, including the specific calculations used, is available at RankmyAI.com/methodology.

Disclaimer

The information and rankings provided are offered “as is” and are intended solely as a tool for discovering and comparing potential AI tools. Our rankings do not constitute professional advice, nor do they provide financial or investment advice. We strongly encourage you to conduct your own thorough research and, if necessary, seek additional advice before making any decisions.

If you notice any errors or inaccuracies in the information provided, please contact us via: RankmyAI.com/contact



About RankmyAI

RankmyAI is an independent guide to the dynamic world of AI tools. Our mission is to rank AI-tools, deliver insightful facts and figures, and analyze market trends to help users make informed decisions in this evolving field.

With over 25,000 AI solutions spanning various industries, our platform provides unbiased, data-driven insights into the latest AI innovations. Whether you're looking for marketing automation, creative AI, productivity tools, or niche applications, we help you navigate the vast AI landscape with confidence.

RankmyAI is a non-profit initiative, supported by the Centre for Market Insights and the Centre of Expertise Applied Artificial Intelligence, both part of the Amsterdam University of Applied Sciences.

Get in Touch for In-Depth AI Analysis

Beyond our website and this report, we provide deeper insights and tailored analyses. Whether you're looking for more detailed data, custom comparisons, or specific market insights, our team is available to assist you. We offer expert-driven research and objective evaluations to help you make informed decisions. Feel free to reach out to us for more information.

How we work

We analyze and rank AI tools based on web traffic, customer reviews, and investment data, providing an objective, up-to-date overview of the most relevant solutions. Our monthly rankings help businesses, researchers, and AI enthusiasts discover trends, explore AI solutions, and make informed decisions.

Visit RankmyAI.com or scan the QR code to explore our latest rankings. Don't forget to subscribe to our free for monthly updates delivered directly to your inbox



Add Your AI Tool

Do you have an AI tool that deserves recognition but isn't included in our database? We are happy to add your tool to our rankings.

Submit your details via: RankmyAI.com/tool-addition



Publication details

RankmyAI / Amsterdam University of Applied Sciences (AUAS)

Publication date: March 2025

Authors: Jesse Weltevreden, David Kakanis, Wilco Verdoodt and Eric Verbrugge

Design: Nick Moyle, Inkap Design

With thanks to: Roy Eggers, Rick Lokman, Geert Wissink, Jurian Baas, Frederik Situmeang, Diptish Dey, Debarati Bhaumik, Centre for Market Insights (AUAS), Centre of Expertise Applied AI (AUAS), RAAIT

Reference

Weltevreden, J.W.J., Kakanis, D., Verdoodt, W., Verbrugge, E. (2025). *AI Report Netherlands 2025*. Amsterdam: RankmyAI / Amsterdam University of Applied Sciences.

Contact

RankmyAI

Fraijlemaborg 133, 1102 CV Amsterdam, The Netherlands
info@rankmyai.com
www.rankmyai.com



Centre for
Market Insights



Amsterdam University
of Applied Sciences

CoE Applied
Artificial Intelligence



Amsterdam University
of Applied Sciences



Copyrights & usage guidelines

At RankmyAI, we believe in transparency and collaboration. Our rankings and insights are meant to be used and shared, as long as proper attribution is given. You are free to incorporate our rankings into your presentations, research, and publications - just make sure to credit RankmyAI as the source. All the details about our usage guidelines: Guidelines for Use can be found via: Rankmyai.com/copyright







RankmyAI analyzes the performance of over 25,000 Artificial Intelligence (AI) tools worldwide, providing insights into which solutions are widely adopted, attracting investment, and receiving user recognition. To help users identify AI tools relevant to their specific needs, we continuously update and expand our sub-rankings based on use case, industry, and domain. These focused rankings enable direct comparisons of AI tools within areas such as content generation, customer service, healthcare, and much more—helping users find the best solutions for their specific requirements.

This report provides a data-driven analysis of the Dutch AI sector, covering more than 1,200 AI tools and companies headquartered in the Netherlands. It examines the overall AI landscape, highlighting adoption trends, sector-specific developments, and market dynamics. Within this broader analysis, the report also presents the top 250 AI tools, ranked based on their combined performance in website traffic, investment, and user reviews.

Key findings include the dominance of a select group of AI tools, the rapid rise of new market entrants, and the varying levels of AI adoption across industries. This report serves both as a snapshot of the current AI landscape and a foundation for deeper exploration of AI innovation in the Netherlands.

As the AI market continues to evolve, RankmyAI delivers ongoing insights. A dynamic ranking of the top 100 Dutch AI tools is updated monthly on RankmyAI.com, providing real-time data on AI tool performance in the Netherlands.

